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SPRING/SUMMER 2009

## Breast Cancer Family Foundation®

### PRESIDENT'S CORNER:

## 10 Years of Countless Milestones... and even more to come

The Breast Cancer Family Foundation began as a small organization, committed to acting as the voice for breast cancer patients and survivors in Northeastern Wisconsin. Back then, many still spoke about breast cancer in hushed tones. October was not widely recognized as Breast Cancer Awareness month, and the pink ribbon was free from commercialism.



Ten years later, much has changed. The BCFF is stronger than ever, our mission has broadened to encompass all types of cancer, and our educational programs are now reaching over four thousand students annually. Our dedicated core of volunteers has grown by leaps and bounds, and our annual fundraiser, the Titledown Bike Tour, has been a family favorite for over nine years.

We've pioneered some very impressive achievements. But perhaps our most remarkable accomplishments are those that happen without our knowledge—people making healthy lifestyle choices because of an educational presentation they heard, a woman passes by our educational display and is reminded to schedule her annual mammogram, a family member of a newly diagnosed cancer patient surfs our website and finds links to helpful information, a young woman remembers to do her monthly self-exam, or a young man reaches out for medical help because he notices a lump.

These are the milestones that drive us forward and define our mission. This is the work we will continue to do—with your help—until we find a cure. Thank you for your continued support, and I hope to see all of you at one of our upcoming events.

Kelly



### A MESSAGE FROM OUR FOUNDER, *Kris Labutzke*



As I'm writing this article I'm thinking how this is the first Mother's Day I did not celebrate with my mother. You see, my mom passed away on December 26 at the age of 89. She would have been the first to tell you she had a wonderful life. She and my dad were married for 62 years (he passed away December 29, 2002), had five daughters, five grandchildren and six great grandchildren who all loved her very much.

My mom had so many attributes. To me, her greatest one was her inspiration. When I was diagnosed with breast cancer, I knew I wanted to and had to handle this disease just like my mom had many years before. She was a 28-year breast cancer survivor. She had her surgery and completed her treatment all while continuing to live life to the fullest and never, ever complained.

She was, and always will be, the person who inspired me the most. The person I most admired.

Love you Mom. Happy Mother's Day.

Love,

Kris

## DON'T MISS THESE Upcoming Events:

### Sunday, July 19

The 9th Annual Titledown Bike Tour will feature our NEW Stay & Play Kid Zone, complete with an enhanced lunch menu. Online registration is now open. Visit [www.titledownbiketour.com](http://www.titledownbiketour.com) for more information.

Be sure to participate in our TTBT raffle. You can WIN \$1000 cash, a \$500 Landscape Makeover, a Trek 7100 bike, Taylor Creek Outdoor Furniture, a Queen-size Hand-made Breast Cancer Quilt, and much more! Raffle tickets are on sale now for drawing on July 19. Use the enclosed form to reserve your tickets today!

### Saturday, July 25

Green Bay Bullfrogs *St. Patrick's Day Baseball Game*, sponsored by Shenanigan's Irish Pub. Special, limited-edition Bullfrogs jerseys, complete with the Shenanigan's and BCFF logos, will be auctioned off to benefit the Breast Cancer Family Foundation.

### Saturday, September 12

*Shenanifest 2009* at Shenanigan's Pub, 1279 Main St, Green Bay. Proceeds to benefit BCFF.

- *Power of Pink 2-mile Walk* begins at 11am at Shenanigan's. Pre-register at the Bullfrogs game or Shenanigan's Pub. You may also register the day of the event.
- *Shenanifest 2009* continues at noon at Shenanigan's. This day of fun and music also features pool and dart tournaments, raffle prizes, food and more. We hope to see you all there!



### Saturday, October 3

*2nd Annual Pink Pumpkin Walk* at the Olde School Square, 2200 Dickinson Rd, De Pere. This friends and family 2-mile FUN walk along the scenic East River Trail begins at 10:30am. Registration is available online through [www.bcff.org](http://www.bcff.org), click on Special Events or register the day of the event beginning at 10am.



After the walk, enjoy the smells, sights and festivities of the beautiful fall season at the annual Olde School Square Fall Fest. Games and activities will abound, along with plenty of food and excitement for children of all ages.

### Thursday, October 8

Our "Let Your Light Shine" fundraiser will be held during Breast Cancer Awareness Month as BCFF expands its services into the Fox Cities! This event will help us more effectively provide our education services to the schools of the Fox Valley and surrounding areas. This special evening will be held at the Grand Meridian in Appleton, starting at 6:30pm, and will feature speakers, raffles, silent auction, dinner and champagne toasts. Join us for this great event to help bring awareness to the Fox Cities of our organization and the value we provide.

In order to achieve total success, we are seeking the help of women-owned businesses, locally-owned and managed businesses, and others which have supported BCFF efforts in the past.

If you would like to help with this event, either by becoming a sponsor, donating items to the silent auction, volunteering, or would like more information on attending, please check our website [www.bcff.org](http://www.bcff.org) and click on Special Events. We'd love to hear from you!

**WE GIVE THANKS** for all of the volunteers and supporters that organize community events and fundraisers to benefit the Breast Cancer Family Foundation. Their dedication to helping us eliminate cancer is inspiring.

### THANK YOU PREBLE LADY HORNETS!

On February 12, the Preble Lady Hornets basketball teams organized a "Pink Zone" game for BCFF. A Miracle Minute fundraiser was held between the JV and Varsity games. In this one minute, volunteers raced through the stands and raised over \$800. What a miracle!

### THANK YOU UWGB PHOENIX SOFTBALL TEAM!

Saturday, April 18 was a glorious day—the warm, spring sun reflected off a field of pink. Softball players and spectators adorned themselves in pink t-shirts to support breast cancer awareness and raise funds for BCFF. Certainly a field of dreams—dreams of a day with no cancer!

### OUR AWESOME YOUTH

The Breast Cancer Family Foundation helped support the efforts of Notre Dame Academy (Green Bay) as they initiated the school's own

Sting Cancer Student Team. The NDA Sting Team held its first fundraiser to benefit childhood cancer research on March 13. Four students and one faculty member volunteered to have their heads shaved for the cause. The students of NDA were able to raise over \$3200 for the St. Baldrick's fundraiser. Sting Cancer Student Advisors presented the \$3200 check to the Preble Sting Cancer St. Baldrick's event held the following day at Preble High School. AWESOME!